

COMPANY PROFILE



RED MAGMA

think. *choose.* floor it.

01

ABOUT US

On behalf of the management of Red Magma General Trading L.L.C an establishment in UAE, we would like to introduce ourselves as a specialist in providing total flooring solutions.

Our commercial designs are near to perfection, we thrust ourselves to provide both aestheticism as well as quality in executing the installation. We are tightly knitted with Carpet tiles, Hand Tufted Carpets, Axminster Carpets, Raised Access Flooring, Sports Flooring, LVT & SPC Floorings, Homogenous Vinyl Flooring and the list goes on.

Our mission is to deliver products and services of highest quality and efficiency and provide personalized services according to customer needs with utmost satisfaction. We also express our heartfelt gratitude to our customers and promise to deliver top notch solutions for all customer needs.

Our vision is to be a paradigm in the flooring business on a global level. To be a company that coincides with flooring solutions in the UAE, by holding up the right values and a powerful team that enables us to deliver services and prod-





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03

MAI^{MA} CARPET TILES

Carpet tiles, also known as carpet squares or modular carpet, are a modern and stylish alternative to carpet rolls. Though they're much easier to install and offers endless design possibilities with minimum maintenance, Often used in commercial settings, such as in Offices, schools and airports, they are becoming more and more popular in residential spaces.

Carpet tiles are not only easy to install, but also easy to remove. Should wear and damage occur, carpet tiles can readily be replaced individually rather than replacing an entire floor.



Belgotex™ CARPET TILES

Whether you're looking for hard-wearing carpet tiles for your state-of-the-art office building, or something softer for your lounge, we offer products designed with modern living in mind. With durability, and timeless design at their core, our carpets help you create the right atmosphere in any context.



05

XTFLOR RAISED ACCESS FLOOR



A raised floor provides an elevated structural floor above a solid substrate to create a hidden void for the passage of mechanical and electrical services.

Raised floors are widely used in modern office buildings, and in specialized areas such as command centers, IT data centers and computer rooms, where there is a requirement to route mechanical services and cables, wiring, and electrical supply. Such flooring can be installed at varying heights from 2 inches (51 mm) to heights above 4 feet (1,200 mm) to suit services that may be accommodated beneath



BROADLOOM CARPETS

07

TAIGA 21 SPC FLOORING



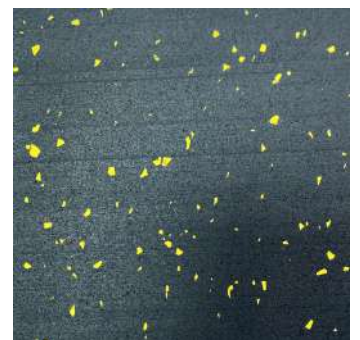
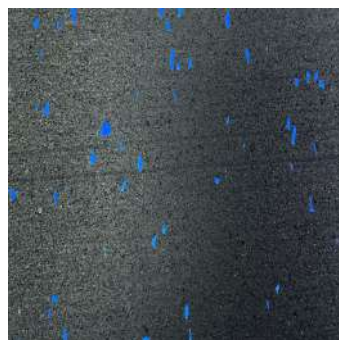
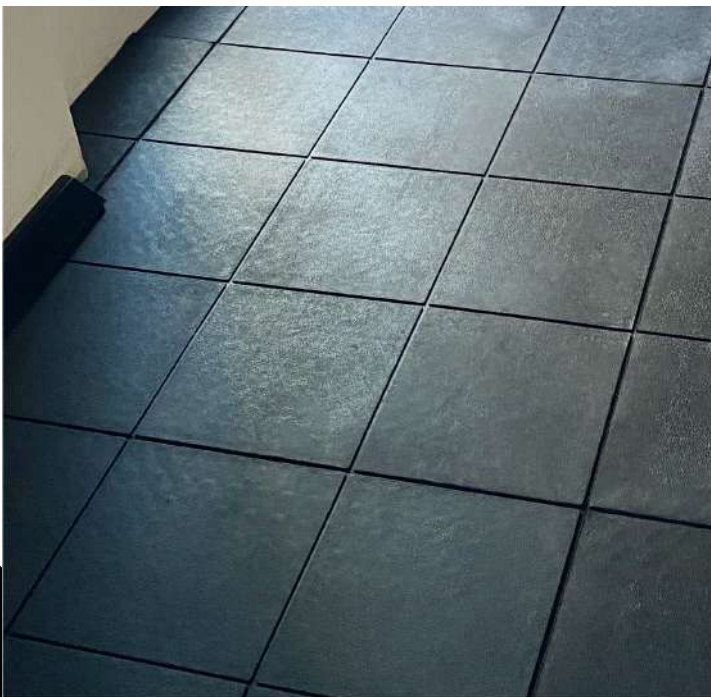
SPC Vinyl Flooring stands for stone plastic composite vinyl flooring. Similar to WPC vinyl, an SPC vinyl is an engineered luxury vinyl that combines limestone and stabilizers to create an extremely durable core. An SPC vinyl floor is still 100% waterproof, but adds stability, dent resistance and structure to vinyl plank flooring.



LVT or Luxury Vinyl Tile is an innovative design of vinyl flooring. It is becoming an increasingly popular and affordable alternative to wood or stone. The realistic look of either wood, stone or ceramic tile is extremely hard wearing and resilient to daily wear and tear. It has a scratch resistant surface and waterproof making it ideal for any room in your home. The LVT is made up of multiple thin layers so that the flooring is still flexible but very durable and easy to look after.

SPORTS FLOORING

Sports flooring is used in universities, schools, religious centers, fitness clubs, recreational facilities and international competitions. It absorbs impacts from jumps and protects the joints and muscles involved, making exercise a more comfortable and enjoyable experience.

VICTORY SPORTS FLOORING**GYMFIT & RUBBER FLOORING**

MediTIME HOMOGENEOUS VINYL FLOORING



Meditime is a durable, multi-purpose homogeneous vinyl flooring with non-directional designs. It is an ideal solution for heavy traffic areas such as healthcare, education, retail, offices and public buildings.

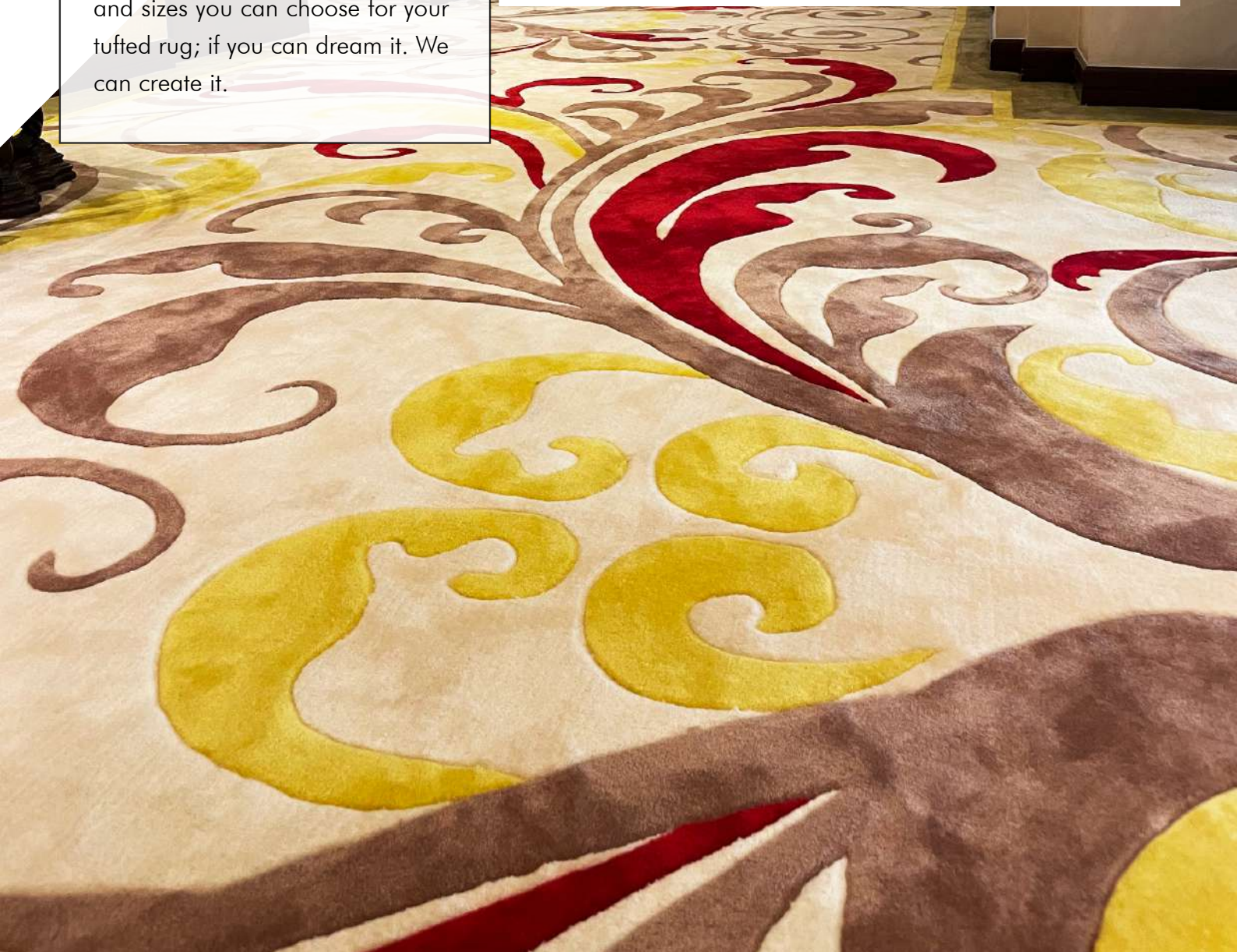
Meditime has a surface treated with PUR reinforcement, which means no wax and no polish for life and excellent life cycles costs. The PUR also provides a good base for future maintenance procedures.



HAND TUFTED CARPETS

Hand-tufted rugs are among the most luxurious, creative and artistic in the world of rug production. Several factors contribute to their lavishness, including yarn content, fine detailing and finishing techniques. Material yarn content that we use is primarily high quality 100% wool, most being manufactured with 100% New Zealand wool yarn.

There is no limitation to shapes and sizes you can choose for your tufted rug; if you can dream it. We can create it.

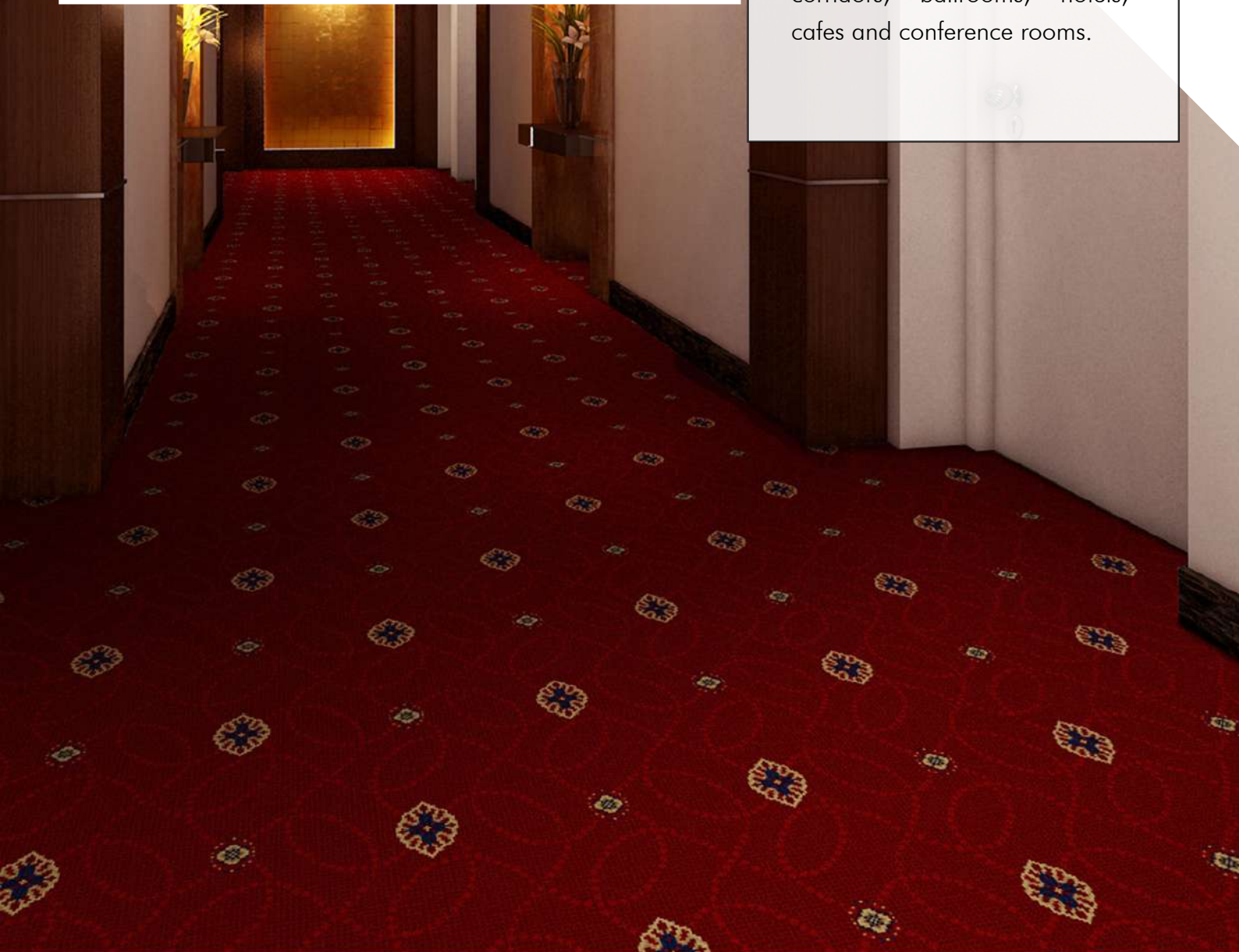


AXMINSTER CARPETS

Axminster Carpets, made of 80% wool and 20% nylon, feature full and elegant surface and strong woven construction.

With patterns up to 12 colors, they are seemly matched without distortion to the patterns.

Axminster carpets are the best selection for public areas including restaurants, gaming rooms, corridors, ballrooms, hotels, cafes and conference rooms.





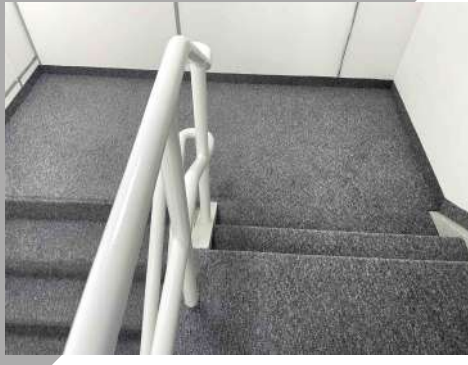
T BOND Carpet Adhesive is a water-based, non staining, low odor, solvent free, acrylic polymer, emulsion-based surface tackifier containing a blend of high quality dispersions and water. It is odorless when dry and permanently tacky. It is giving permanent tacky bond for the floor coverings with felt, bitumen, PVC and other polymer backings underlay's like, Duralay Durafit & System Ten, Tredaiare Technics & Terra Firma, . It is also suitable for use over normal under floor heating systems as well.



T BOND Vinyl Adhesive is an acrylic / water-based, low odor, solvent free, emulsion-based floor covering adhesive containing a blend of high quality dispersions, mineral fillers and water. It has excellent permanent tack and exceptional grab, with very good early and long term adhesive strength.



The Protopur 580 is a very flexible adhesive with a special resin base that sets when wetted. It is suitable for gluing materials between themselves such as: metals, expanded polystyrene, asbestos cement, polyesters, phenolic laminates. Owing to its excellent adhesive qualities, the Protopur 580 is widely used in the manufacture of caravans, continuous wall panelling, refrigerators, insulating walls. In all cases, at least one of the parts to be glued must wet the adhesive. Suitable for fixing the metal small feet during the raised flooring laying.





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